



www.arttourcollective.com

Join the Art Tour Collective!

Dear Artist,

We are the member artists of THE ART TOUR COLLECTIVE. We started in 1998, with The Bloor West Village Art Tour, an annual artist run studio tour, where artists open up their studio spaces and other local venues to show and sell their work to the public.

In 2017, we formed the ART TOUR COLLECTIVE, to build on the success of the studio tour by producing a variety of events throughout the year, supported through our web, social media and community presence in the local art scene.

As a Member of the Art Tour Collective, you can enjoy the following benefits:

- You can exhibit in events organized by the Collective, supported by our extensive network of mail, email, social media and community contacts built up over 20 years.
- Your work will be showcased on our website www.arttourcollective.com with your very own page.
- You can announce your own upcoming art exhibits on the 'What's New' page of our website.
- You can participate in all activities of the Collective, including leadership roles, working with fellow artists.

In 2018, we will be holding our 21st annual Studio Tour on June 1-3, and our second annual Solstice Art Market in the Junction on Saturday June 23. We also have our second group show at Gallery 1313 in February, plus a number of other exciting events through the year.

Would you like to join us? Please use this form to apply for membership for 2018.

New applications to the ART TOUR COLLECTIVE are juried to ensure a high standard of quality, so we will need to see some samples of your recent work for our jury. Once accepted, you may exhibit your work in any event run by the Collective in 2018.

Please provide four high quality digital images of your recent work for review by our jury.

Images must be in JPG format, 300 dpi, and measuring a minimum of 1500 pixels on any one side. You may send images via email, or via standard mail on a disk with your application. The total size of any email submission (including the four images) must not exceed 6MB. Slides, websites, links or PDFs are not accepted. Make sure your images are high quality, in-focus and well-lit. This is very important and can impact the jury's decision!

For tips on taking high quality photographs of your artwork, you may research online, some links are provided below, but there are many other sources of this information. Alternatively, you may get someone to photograph your work for you.

<https://www.youtube.com/watch?v=-YJIBRW1ZH4>

<https://www.youtube.com/watch?v=SrsKycVp-bA>

<https://www.youtube.com/watch?v=3QB9jL5RkDc>



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Deadline for applications: January 31, 2018

Please complete this MEMBERSHIP APPLICATION FORM, sign the enclosed MEMBERSHIP AGREEMENT, and return the form completed and signed together with a cheque for the \$40 Membership fee (non-refundable) payable to "The Art Tour". You may also include an artist statement or bio.

If you wish your materials returned to you, please also enclose a self addressed, stamped envelope.

Mail or drop off ON OR BEFORE January 31, 2018:

THE ART TOUR, c/o John Lynch, 622 Beresford Ave, Toronto, ON M6S 3C3.

For more information, please contact arttour2017@gmail.com Thank You!

ART TOUR COLLECTIVE: 2018 MEMBERSHIP APPLICATION FORM - PLEASE PRINT

Name _____

Address _____ Postal Code _____

Tel. _____ eMail _____ Website (if any) _____

Media that I work in _____

My images are: Enclosed CD _____ Jpeg files sent via email _____ (total max 6MB)

Images: 1. _____ 2. _____

3. _____ 4. _____

I would like to participate in the following events in 2018 (Check one or more).

You may register for either or both of the events below, by completing the registration forms and paying the registration fees. Membership only: \$40, Membership plus Studio Tour: \$220, Membership plus Solstice: \$70, Membership plus both events: \$250.

- STUDIO TOUR - June 1-3, 2018 (\$180 Registration Fee)
- SOLSTICE ART MARKET - Saturday June 23, 2018 (\$30 Registration Fee)
- Not sure yet

I am interested in helping in the area(s) of

(e.g. Promotion, brochure distribution, telephone communications, sponsor campaign website / social media, etc.)